

ABSTRACT

The present invention relates to methods and systems for providing dynamic domain name system (DNS) for inbound route control are described herein. For instance, the present invention provide a method for controlling the inbound path to a multi-homed, online content or web site by dynamically controlling the IP address that is delivered by the DNS in order to select which IP address, i.e., provider, is the best inbound for the user to access the site. Thus, inbound access requests from users can arrive at the selected provider, in combination with outbound control techniques, can establish route control in both directions.